

Buenro[®]

PRIVACY NOTICE

Buenro OÜ is committed to protecting your privacy and ensuring that your personal data is handled in a safe and responsible way. This privacy notice outlines how we collect, use, and disclose your personal data, and your rights in relation to that data.

1. COLLECTION OF PERSONAL DATA

We collect the following personal data:

- Name
- Nationality
- Languages spoken
- Contact information (email address, telephone number)
- Demographic information (age, gender, location)
- Information about your preferences and interests (e.g. Yoga)

2. USE OF PERSONAL DATA

We use your personal data for the following purposes:

- To provide our products and services to you
- To communicate with you about our products and services
- To improve our products and services

3. PERIOD OF STORAGE

We will only retain your personal data for as long as necessary to fulfill the purposes for which it was collected, including any legal or accounting requirements. Generally, we will retain your personal data for 2 years after your last interaction with us. At the end of that period, your data will be deleted or anonymized.

4. PROCESSING OF PERSONAL DATA

We process your personal data in accordance with the GDPR and take appropriate measures to ensure that your personal data is protected against unauthorized access, loss, disclosure or alteration. We will not sell, distribute or lease your personal data to third parties unless we have your permission or are required by law to do so.

5. SHARE/TRANSFER OF PERSONAL DATA TO SERVICE PROVIDERS

We may share your personal data with our service providers and business partners who assist us in providing our services to you. We may also disclose your personal data if required to do so by law or if necessary to protect our rights or the rights of others.

6. YOUR RIGHTS

You have the following rights with respect to your personal data:

- The right to access your personal data
- The right to correct your personal data
- The right to erase your personal data
- The right to restrict processing of your personal data
- The right to data portability
- The right to object to processing of your personal data

7. CHANGES TO THIS PRIVACY NOTICE

We may update this privacy notice from time to time to reflect changes in our privacy practices. We will notify you of any material changes to this privacy notice by posting a notice on our website or by contacting you directly.

8. CONTACT US

If you have any questions or concerns about our privacy practices, or if you wish to exercise any of your rights with respect to your personal data, please contact us at legal@buen.ro